

"It's the ultimate solution to the daily and unexpected happenings of life on the go."

YES Essentials fabrics ease the hurried, hectic lifestyle of today's consumer. These high-performance textiles provide one less worry by eliminating the daily and unexpected nuisances accompanying our 24/7 life on the go.

It's a breakthrough innovation that lets spills wipe clean from the softest fabric and offers easy care, enhanced comfort, reduced germs and fewer allergens all while managing odors.

Improved Air Quality and Odor Elimination

YES Essentials fabrics assist in the management of odors from a variety of sources – food, exhaust fumes, cigarette smoke, pets, and the most common source of foul odors, mold and bacteria.

Stain Resistance

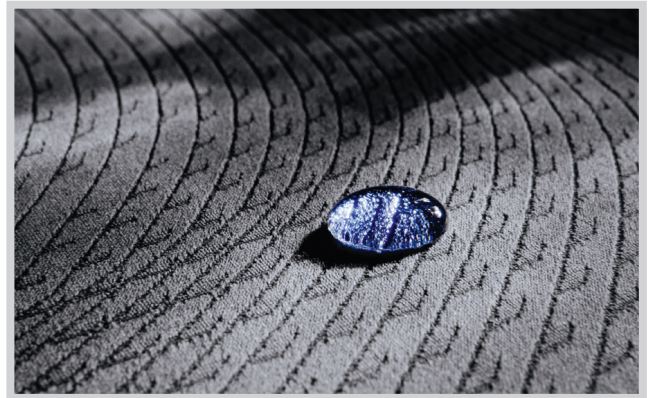
Spills that would otherwise stain fabric, bead up on the surface of YES Essentials fabrics allowing them to be easily wiped away. Faster drying time is another direct benefit of the unique repel and release system in YES Essentials fabrics. Release capabilities allow cleaning with nothing more than soap and water, which makes permanent marker consider, renaming itself as 'temporary marker.'

Anti-Static

We've all suffered the discomfort of static shock when exiting the vehicle. YES Essentials brings a revolutionary, permanent solution to reduce the generation of static electricity from vehicle entry and exit by more than 50%, so you don't feel a shock.

Durability

Perhaps the best feature of YES Essentials is its endurance. We've subjected YES Essentials fabrics to a number of rigorous testing conditions which revealed little to no deterioration in performance. YES Essentials technology is engineered to provide durability, consistency and quality throughout the product life cycle.



Design Flexibility

With YES Essentials fabrics, there's no sacrifice of design intent or soft touch. In fact, functional benefits allow the use of lighter colors and reduce the need to camouflage stains with high pile and intricate patterns.

Proven Technology

YES Essentials fabrics and carpets are found in over 5,000,000 vehicles. The automotive market is just the beginning.