

“People who think YES Essentials® technology sounds impressive become wide-eyed loyalists when they experience a product demonstration.”

YES ESSENTIALS PRODUCTS ARE ENGINEERED TO PROVIDE A WIDE RANGE OF DURABLE, FUNCTIONAL BENEFITS.

Safety and Health

- Environmentally friendly manufacturing process
- Technologies used in other consumer goods (cookware, food packaging, floor covering, etc.)
- Reduced mold- and mildew-related allergens and germs.

Odor Control

Antimicrobial + Repel + Release

- 99% - 99.9% reduction of odor-causing bacteria
- Reduced 66% of VOCs in one study
- Surfaces dry faster after spills
- Stains do not migrate to the back of the fabric
- Prevents excessive food residue

Ease of Clean

Repel + Release

- Liquid stains wipe away
- Oily food stains require minimal effort to clean
- Tough, ground-in stains can be totally removed
- Repeated cleaning continues to restore fabric to like-new condition

Comfort

- Faster drying surfaces
- Greater than 50% reduction in static generation so you don't feel a shock
- Performance can be engineered with a wide variety of fabrics

Performance

- No negative effect on abrasion light-fastness or other automotive specifications
- Withstands repeated cleaning cycles
- Benefits are permanent



Design

- Allows for design flexibility
- No negative effect on hand
- Allows the use of lighter colors
- Reduces the need to camouflage stains with intricate patterns
- Maintains original aesthetics

Learn more about the YES Essentials performance attributes by visiting YESessentials.com.

